



MEMORANDUM

TO: FREEDOM CLUB
FROM: PUBLIC OPINION STRATEGIES
SUBJECT: RECENT POLLING DATA ON RIGHT-TO-WORK IN MINNESOTA
DATE: DECEMBER 2, 2011

As you know, Public Opinion Strategies recently conducted a survey of 500 likely 2012 voters for the Minnesota Freedom Club. The poll was conducted on November 28-29, 2011 and has a margin of error of +/- 4.38% in 95 out of 100 cases. The purpose of this memo is to review some of the key findings regarding the Right-to-Work data.

KEY DATA

- 1. Minnesotans continue to strongly support Minnesota becoming a Right-to-Work state.***
Fully 70% of likely 2012 voters say they favor Minnesota becoming a Right-to-Work state, meaning that employees cannot be forced to join a labor union or pay union dues. Further, there is very strong intensity behind voters' support of the issue, as nearly half (43%) of all voters in the state say they "strongly" favor Minnesota becoming a Right-to-Work state.

In addition, there remains very little opposition toward this issue as just 23% of Minnesotans oppose the state becoming Right-to-Work, which is no change from our July survey.

"And, generally speaking, do you favor or oppose the state of Minnesota becoming a Right-to-Work state, which means employees cannot be forced to join a labor union or pay union dues?"

| | July 2011 | Nov 2011 |
|---------------|------------------|-----------------|
| Favor | 68% | 70% |
| Oppose | 23% | 23% |

2. ***Even a majority of Union members continue to support Right-to-Work.***

Demonstrating the very high level of support for Right-to-Work in Minnesota is that a majority of those voters who are members of a Union continue to favor it.

“And, generally speaking, do you favor or oppose the state of Minnesota becoming a Right-to-Work state, which means employees cannot be forced to join a labor union or pay union dues?”

| July 2011 | Favor | Oppose |
|------------------|--------------|---------------|
| <i>Overall</i> | 68% | 23% |
| Union Member | 54% | 42% |
| Non-Union Member | 72% | 17% |

| November 2011 | Favor | Oppose |
|----------------------|--------------|---------------|
| <i>Overall</i> | 70% | 23% |
| Union Member | 55% | 38% |
| Non-Union Member | 75% | 18% |

3. ***Three-fourths of Minnesotans would support a Right-to-Work Constitutional Amendment.***

Fully 73% of likely 2012 voters indicate they would vote YES, in favor of a Constitutional Amendment to make Minnesota a Right-to-Work state.

In addition, there is incredible “intensity” behind the YES vote with nearly half (48%) of voters saying they would definitely support it while just 12% of voters indicate they would definitely oppose it.

“Shall the Minnesota Constitution be amended to guarantee all citizens the individual freedom to decide to join or not join a labor union, or to pay or not pay dues to a labor union?”

| Nov 2011 | |
|-----------------|-----|
| YES, in favor | 73% |
| NO, against | 19% |

4. ***Support for the Right-to-Work Constitutional Amendment cuts across ALL demographics.*** Remarkably, there is not a single demographic sub-group who indicates they would oppose this Amendment. In fact, voters across party, region, and even union household overwhelmingly support amending the state’s Constitution to make Minnesota a Right-to-Work state.

“Shall the Minnesota Constitution be amended to guarantee all citizens the individual freedom to decide to join or not join a labor union, or to pay or not pay dues to a labor union?”

| November 2011 | YES, in favor | NO, against |
|----------------------|----------------------|--------------------|
| <i>Overall</i> | 73% | 19% |
| GOP | 81% | 12% |
| IND | 77% | 17% |
| DFL | 61% | 29% |
| Hennepin/Ramsey | 60% | 29% |
| Collar Counties | 81% | 16% |
| South | 74% | 20% |
| West/NW | 81% | 13% |
| Northeast | 79% | 11% |
| Union Member | 69% | 24% |
| Non-Union Member | 74% | 18% |

BOTTOM LINE

This new statewide data should be considered as very encouraging for Right-to-Work advocates in Minnesota and nationally. Not only do a strong majority of likely 2012 voters favor Right-to-Work, but nearly 75% of voters indicate they would support a Constitutional Amendment making Minnesota a Right-to-Work state.

Because of the widespread support for this issue, Right-to-Work has an excellent shot at being passed in November 2012.